

## **CURRICULUM: TOURISM, Second cycle study programme**

### **YEAR 1**

No.	COURSE UNIT	ECTS
	<b>MANDATORY SUBJECTS</b>	
1	Economics of tourism	6
2	Social and individual dimensions of tourism	6
3	Spatial impacts of tourism	6
4	Tourism management	6
5	Research methodology in tourism	6
	<b>ELECTIVE COURSE</b>	
1	BUSINESS-MANAGEMENT COURSE	30
2	SOCIO-ENVIRONMENTAL COURSE	30
	<b>TOTAL</b>	<b>60</b>

<b>BUSINESS-MANAGEMENT COURSE SUBJECTS</b>		
1	Global tourism networks	6
2	Accounting in tourism organisations	6
3	Corporate culture and leadership	6
4	Entrepreneurship in tourism	6
5	Human resources	6

<b>SOCIO-ENVIRONMENTAL COURSE SUBJECTS</b>		
1	Sociology of mobile cultures	6
2	Social networking in tourism	6
3	Tourism and leisure	6
4	Environmental paradigm of sustainable societal development	6
5	Destination management	6

### **YEAR 2**

No.	COURSE UNIT	ECTS
	<b>ELECTIVE SUBJECTS</b>	
1-5	Internal elective (5 subjects): Elective subjects student in principle choose in a set of electives, but he can also choose two optional external subject.	30
6	Master's degree thesis	30
	<b>TOTAL</b>	<b>60</b>

<b>ELECTIVE SUBJECTS</b>		
1	Regional planning	6
2	Tourism strategies	6
3	Personnel management methodology in tourism	6
4	Corporate governance	6
5	Security in tourism	6
6	Revenue management	6
7	Project management	6
8	Quality management in tourism	6
9	International Tourism Marketing	6
10	Culture and communication in tourism	6
11	Sport tourism	6
12	Business tourism and events	6
13	Event management perspectives	6
14	Global Perspectives of Consumer Behavior in Tourism	6

15	External Elective 1	6
16	External Elective 2	6